Welcome to the
3rd WORLD PSORIASIS & PSORIATIC
ARTHRITIS CONFERENCE 2012

“Psoriasis - a global health challenge”
June 27 - July 1, 2012
Stockholm, Sweden
Conference mission

To impart current scientific and clinical care information about psoriasis and psoriatic arthritis to medical professionals, industry representatives and patient associations so they can collaborate to develop an international agenda to improve the understanding of psoriasis and psoriatic arthritis and access to care throughout the world.

Conference Objectives

• Bring medical professionals, industry representatives and national psoriasis association representatives from around the world together to examine current information about psoriasis and psoriatic arthritis.
• Encourage collaboration on developing future research and advocacy initiatives.
• Increase the global recognition of the seriousness of these diseases.
• Improve the quality of life of people who have psoriasis and psoriatic arthritis.
• Develop a broader international perspective of psoriasis and psoriatic arthritis.
• Increase medical professionals’ awareness of the value of nonprofit psoriasis associations, the role they play in assisting the medical communities and the value in supporting their efforts.
• Build partnerships with the medical professionals, researchers and the pharmaceutical/biotechnology industry.

Patron of the 3rd World Psoriasis & Psoriatic Arthritis Conference is His Majesty King Carl Gustav of Sweden.
Welcome

Dear Friends,

In 2012 the International Federation of Psoriasis Associations (IFPA) will be holding the World Psoriasis & Psoriatic Conference in Stockholm for the third time, in cooperation with leading dermatologists and rheumatologists. The purpose of the conference is to elucidate the disease from a number of scientific aspects. At the first conference, in 2006, the focus was on clarifying the connection between psoriasis of the skin and psoriatic arthritis. At the second conference, in 2009, we moved on to present an aggregated picture of psoriasis as a complex, chronic, inflammatory disease that can affect several of the body’s organs through a number of co-morbidities.

For this upcoming conference we have even further deepened the cooperation between IFPA and the medical profession, and a number of new areas will be covered which will improve the understanding and care of psoriasis patients, such as the psychosocial impact on quality of life.

The scientific program will also, as before, be strongly influenced by IFPA’s worldwide member survey, to ensure that the patient’s perspective is included. As with the 2009 conference, there will also be special seminars and side tracks for nurses, allied health professionals and others who have a most important role in the care of psoriasis patients. This complementary program is arranged in cooperation with the International Skin care Nursing Group (ISNG).

Welcome to the 3rd World Psoriasis & Psoriatic Arthritis Conference and to the brand-new Stockholm Waterfront Congress Centre!

Yours sincerely,

Lars Ettarp
President of IFPA

Dear Colleagues, Ladies and Gentlemen,

Our understanding of the spectrum of psoriatic disease has made considerable strides since the last World Psoriasis & Psoriatic Arthritis Conference, held in Stockholm in 2009. New treatments are being developed, new insights have been obtained into the pathogenesis and clinical diagnosis, and the recognition of psoriasis as a noncommunicable disease with a great disease burden has further advanced. The previous two conferences, in 2006 and 2009, were very successful in allowing researchers, clinicians and patients to keep pace with this progress, and reinforced the need to continue this type of interaction.

The 3rd World Psoriasis & Psoriatic Arthritis Conference, to be held on June 27 to July 1, 2012, will provide us with the opportunity to address and discuss a broad spectrum of topics related to psoriatic disease. Organized by the International Federation of Psoriasis Associations, IFPA, the conference will take place in Stockholm in a brand-new congress venue, Stockholm Waterfront Congress Centre. Based on surveys among the national psoriasis patient organisations, and with the support from our colleagues on the scientific programme committee, we have developed a conference agenda with plenary lectures given by recognized experts in their field. This will ensure that relevant issues are being addressed with much practical expertise at the highest possible scientific level. Sponsored lunch seminars and satellite symposia will provide further information relevant to the clinical care and quality of life of psoriasis patients.

We are confident that with this programme we will be able to provide a lively platform for continuing medical education and scientific discussion related to psoriatic disease while allowing us all the opportunity to have open discussions with our colleagues and patients from around the world.

We look forward to seeing you in the beautiful city of Stockholm.

Yours sincerely,

Alan Menter
President of the 3rd World Psoriasis & Psoriatic Arthritis Conference
Chairman of the Scientific Executive Committee

Dafna Gladman
Co-chair of the Scientific Executive Committee

Jörg Prinz
Co-chair of the Scientific Executive Committee
Committees

Scientific Executive Committee
Alan Menter, Chairman
Dafna Gladman, Co-Chair
Jörg Prinz, Co-Chair

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Hervé Bachelez
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Kenneth Gordon
Philip Helliwell
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IFPA Scientific Advisory Board
Jörg Prinz
Peter van de Kerkhof
Mark Lebwohl
Philip Mease
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Organizing Committee
IFPA Executive Committee
IFPA Secretariat

Contact

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Exhibition
The exhibition will be open for all companies working in the psoriasis & psoriatic arthritis area. Contact Congrex, for more information.

Satellite symposia
Please contact Congrex for more information on the possibilities of arranging satellite symposia.

Conference website
Further details on registration, accommodation, and practical information, will be available on the conference website, ifpaworldconference.com. Should you have any questions, please contact the conference organizer, Congrex.

Venue
Stockholm Waterfront Congress Centre
www.stockholmwaterfront.com

Dates to remember

December 1, 2011
Registration opens
Submission of abstracts opens

March 1, 2012
Last day for early registration fee
Deadline for submission of abstracts
Scientific Program

Wednesday June 27
Pre-Conference meetings
Meetings of international research consortia and subcommittees.

18.00 - 20.00 Registration for the conference opens at the Stockholm Waterfront Congress Centre

Thursday June 28

07.30 Registration opens

08.15 Opening ceremony

08.40 - 10.00 Psoriatic disease, skin and joint pathogenesis
Molecular pathways to psoriatic skin inflammation
Mechanisms of bone formation and destruction in psoriatic arthritis

10.00 - 10.20 Coffee/Posters/Exhibits

10.30 - 12.00 Psoriatic disease epidemiology
Disease associations in psoriasis: indicators of systemic inflammation?
Psoriatic arthritis: Advances in phenotype and classification, what has changed since Moll and Wright?
Psoriatic arthritis: Who has it, who gets it?
Pustular psoriasis: what is it, what makes the difference?
Abstract presentation

12.00 - 13.30 Lunch/Posters/Exhibits
12.15 - 13.15 Industry-sponsored lunch seminar (TBA)

13.30 - 15.30 Psoriatic disease around the world: ethnic, geographic and therapeutic considerations
The psoriatic phenotypes: a global perspective
Psoriatic arthritis in Latin America: challenges in diagnosis and treatment
Psoriasis in India: Clinical patterns and treatment challenges
Psoriatic arthritis in South East Asia: disease characteristics and economic burden
HIV and psoriasis: the African experience
Abstract presentation

15.30 - 16.00 Coffee/Posters/Exhibits

16.00 - 16.30 Key note lecture: Inflammatory mediators in cardiovascular disease with relevance to psoriatic disease

16.45 - 17.45 Industry-sponsored satellite symposium (TBA)

19.00 Welcome reception Stockholm City Hall
By kind invitation of the City of Stockholm and the Stockholm City Council
**Friday June 29**

**07.15 - 08.15** Industry-sponsored breakfast seminar (TBA)

**07.30 - 08.30** Posters/Exhibits

**08.30 - 10.00** Psoriatic disease genetics
- The genetics of psoriasis: old risks, novel loci
- Are there genes that predispose psoriasis patients to psoriatic arthritis?
  - Five key arguments pro
  - Five key arguments against
- Panel discussion

**10.00 - 10.30** Coffee/Posters/Exhibits

**10.30 - 12.00** Screening tools and outcome measures to assess psoriatic disease
- Outcomes measures for psoriatic disease
- Screening tools for psoriatic arthritis: The role of the dermatologist in early diagnosis
- Composite indices and integrated assessment across the psoriatic spectrum
- Imaging for the diagnosis of psoriatic arthritis: Which and when?
- Abstract presentation

**12.00 - 13.30** Lunch/Posters/Exhibits

**12.15 - 13.15** Industry-sponsored lunch seminar (TBA)

**13.30 - 15.30** Psoriatic disease through the life cycle
- Depression, anxiety and coping: Is the impairment from psoriasis cumulative over a patient's lifetime?
- Therapeutic challenges for females of childbearing age
- Psoriasis in childhood and adolescence: clinical characteristics and treatment perspectives
- Late onset psoriatic arthritis: is it different?
- What do we know about the natural history of psoriasis?
- Abstract presentations

**15.30 - 16.00** Coffee/Posters/Exhibits

**16.00 - 16.30** Key note lecture: Inflammatory bowel disease and psoriasis: common genetic and pathogenetic pathways?

**16.45 - 17.45** Industry-sponsored satellite symposium (TBA)

**19.30** Conference dinner (venue TBA)
Saturday June 30

07.15 - 08.15 Industry-sponsored breakfast seminar (TBA)
07.30 - 08.30 Posters/Exhibits

08.30 - 09.30 Psoriatic disease - pathogenic insights
The inflammasome and the alarmins: what starts psoriatic inflammation?
Synovitis in psoriatic arthritis: what can immunohistochemistry tell us?
What do T cells see in psoriasis lesions?

09.30 - 10.00 Key note lecture: Pharmacoeconomic modelling in biologic therapy of psoriatic disease

10.00 - 10.30 Coffee/Posters/Exhibits

10.30 - 12.00 Systemic therapies in psoriatic disease
Methotrexate usage globally for psoriatic disease
Do traditional DMARDs work in psoriatic arthritis?
TNF antagonists in psoriatic arthritis
TNFα antagonists and p40 antibodies in psoriasis: similarities and differences
Abstract presentation

12.00 - 13.30 Lunch/Posters/Exhibits
12.15 - 13.15 Industry-sponsored lunch seminar (TBA)

13.30 - 15.00 Psoriasis and psoriatic arthritis: disease activity and therapeutic challenges
Evaluation and treatment of psoriatic nail disease
Minimal disease activity in psoriatic arthritis: indicator of remission or potential progression?
Treatment algorithms and quality guidelines
Body weight and treatment response
Abstract presentation

15.00 - 15.30 Coffee/Posters/Exhibits

15.30 - 16.30 Concluding lectures
Psoriatic disease care: a team approach
Systemic therapy: does it affect cardiovascular risk?
Psoriasis and the burden of disease: calling for worldwide action
IFPA's work for worldwide recognition of psoriasis as a serious noncommunicable disease

16.50 - 17.00 Closing of scientific program

17.15 - 18.15 Industry-sponsored satellite symposium (TBA)

Sunday July 1
IFPA Member meeting and post-conference meetings.

Registration
Registration for the conference is possible via the conference website from December 1, 2011. Deadline for early registration fee is March 1 2012. Please visit ifpaworldconference.com for information and registration.

Registration and fees
Incl 25 % VAT
Early fee – until March 1 SEK 5 500
Late fee SEK 6 950
On site fee SEK 7 850

Students and IFPA members
Incl 25 % VAT
Early fee – until March 1 SEK 2 500
Late fee SEK 3 100
On site fee SEK 3 700

Allied Health Professionals
(Nurses, physiotherapists, etc.)
Incl 25 % VAT
Early fee – until March 1 SEK 4 500
Late fee SEK 5 950
On site fee SEK 6 850

Accompanying person
Incl 25 % VAT SEK 2 050

The registration fee for participants includes
• Admission to the Conference and the Exhibitions 28-30 June
• Conference documentation
• Coffee/tea
• Welcome reception
• Conference dinner at subsidized rate

The registration fee for accompanying persons includes
• Admission to the conference exhibitions 28-30 June
• Welcome reception
• Conference dinner at subsidized rate

Confirmation of your registration
Confirmation will be sent via email. Registration for events that are included in the registration fee will only be confirmed if requested when registering.

Changes to your registration
Should you be unable to attend, you may be substituted by a colleague. An administrative fee of SEK 500 will then be charged. The name change must be made in writing and sent to psoriasis2012@congrex.com.

Cancellation of your registration
Notification of cancellation must be made in writing. Cancellation of registration will be accepted until May 1, 2012, up to which date the total amount will be refunded less a cancellation fee of SEK 500. For cancellations made after May 1, 2012 we regret that no refunds can be made.

Accommodation
A number of hotels have been pre-booked at preferential rates for the conference. All hotels are located in the city centre close to the Waterfront Congress Centre. The Conference Secretariat, Congrex, offer to assist you in booking your accommodation through the online registration form. Congrex will confirm your reservation when they receive your registration and full payment of the hotel.
Registration & Accommodation

Congrex will operate on a “first come – first served” basis with incoming requests. You are advised to register at your earliest convenience. If a preferred hotel is fully booked, Congrex reserves the right to book another alternative.

All rates are per room per night and are including breakfast, service charges and VAT. Any extra charges for mini-bar, telephone, room service, etc. must be settled with the hotel directly.

Hotels:
- Radisson Blu Waterfront (Conference venue)
- Clarion Sign
- Comfort Stockholm
- Freys Hotel
- Nordic Sea
- Radisson Blu Royal Viking
- Rica Kungsgatan
- Rica Stockholm
- Scandic Continental

For questions about your registration or accommodation, please do not hesitate to contact Congrex:
Phone: +46 31 708 60 00
Fax: +46 31 708 60 25
E-mail: psoriasis2012@congrex.com

Payment
All payments should be made in Swedish Kronor (SEK). Payment should be made in advance by one of the following methods:
- Credit card: American Express, Visa or Eurocard/Mastercard may be used for payment of registration and social events. Please indicate card number and expiry date on the online registration form.
- Bank payment: Bank transfer to SEB, SE-106 40 Stockholm, Sweden, BIC/SWIFT-code: ESSESESS, IBAN no SE87 5000 0000 0526 7102 1690. Account 5267-10 216 90 in SEK to Congrex Sweden AB.
- Bank Giro: 224-7021 (for Swedish participants only)

Please indicate your name and the payment reference number 1215 on all money transfers. The Conference Secretariat will not be responsible for identifying funds transferred directly into the account when the name of the participant or invoice number is not mentioned, nor will the Conference Secretariat accept charges of bank fees associated with the transfer.

As from three weeks before the conference we only accept credit card as payment. For your security, we do not accept your credit card details by email, fax or phone. You will receive a link, by email, which will direct you to the official secure payment gateway (DIBS). You should expect to receive an email which will detail your account overview and include the secure link for payment.

We regret that we are unable to accept cheques.

Official Airline
The Star Alliance™ member airlines are pleased to be appointed as the Official Airline Network for the 3rd World Psoriasis & Psoriatic Arthritis Conference 2012 and offers a special conference rate. To obtain the Star Alliance Conventions Plus discounts, please quote the event code SK06S12 when calling the reservation office of a participating Star Alliance member airline and save up to 20% on your ticket. For further details please visit the conference website: ifpaworldconference.com.

Enquiries
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General information

Arlanda Airport
Arlanda Airport is located 49 km North of Stockholm. The Arlanda Express is the train service that links Stockholm City with the Airport. The journey normally takes 20 minutes to the Central Station.

Taxi: We recommend that you request a fixed price from the airport to the city, approx. SEK 550.

Bus: There is a direct bus connection from Arlanda Airport to the City Terminal/Central station in Stockholm. The journey takes about 40 minutes and costs SEK 100. The bus leaves every 10 minutes. (Prices given as per September 2011.)

Badges
The participant name badge will be provided at the registration desk. All participants are requested to wear the badge throughout the conference. Only badge holders will be admitted to the sessions.

Business hours & shopping
Shops are open between 10.00 and 18.00 hrs on weekdays and from 10.00 to 15.00 on Saturdays. Shops in the city centre have extended opening hours, some even on Sundays between 12.00 and 16.00 hrs.

Certificate of attendance and CME Credits
A Certificate of attendance will be available for all participants attending the conference. EACCME and CME credit hours may be awarded for participation.

Climate and clothing
The average temperature in June is around 18 C (64 F)

Conference Secretariat
All aspects regarding registration, hotel booking, social events, abstract handling, exhibition management and general information are managed by Congrex Sweden AB. Congrex Sweden AB has been appointed official conference organiser for this event. The Congrex Group works internationally with offices in Sweden, The Netherlands, United Kingdom and Latin America, offering integrated solutions for the association services industry and corporate and governmental meetings. For more information, please visit: www.congrex.com

Credit cards
International credit cards are accepted for payments in hotels, restaurants and shops.

Currency
The currency in Sweden is the Swedish krona, SEK.

Disclaimer/Liability
The Conference Organisers or the Conference Secretariat cannot accept liability for injuries or losses of whatever nature incurred by participants and/or accompanying persons, nor for loss or damage to their luggage and/or personal belongings. Please check the validity of your own travel insurance. All reasonable endeavours will be made to hold the 3rd World Psoriasis & Psoriatic Arthritis Conference 2012 and to present its program as scheduled under circumstances which assure the comfort and safety of all participants and accompanying persons. However, neither the IFPA nor its committees, representatives or agents, shall be held liable by any person as a result of the cancellation of the conference or of any of the arrangements, programs or plans connected therewith, or for any injury, damage or inconvenience which may be suffered by any person while travelling to or from, or during such person’s presence in Sweden in connection with this Conference. Participants and accompanying persons are advised to purchase their own insurance against any such occurrences.

Exhibition
Companies working in the psoriasis & psoriatic arthritis area are welcome to exhibit at the conference. Please contact the Conference Secretariat for more information regarding exhibition and sponsor opportunities.

Language
The official conference language is English. No simultaneous interpretation will be made.

Letter of invitation
Individuals requiring an official letter of invitation in order to obtain a visa and authorisation to attend the conference will be offered to fill out a form upon registration. A letter of invitation often facilitates the procedure of obtaining a visa. Please note the letter is not a commitment on the part of the conference to provide any financial support.

Meals
Morning and afternoon coffee will be served in the exhibition area. Lunches are not included in the registration fee. However, there are several restaurants in the vicinity of the conference venue.

Press registration
Fully accredited members of the Press are invited to attend the 3rd World Psoriasis & Psoriatic Arthritis Conference. Registration as an accredited press member is complimentary, to apply, send an e-mail to psoriasis2012@congrex.com with the following information:
A photography of your valid Press ID
Name and web address of the journal you are working for
The reason for attending the conference
The Conference Secretariat will reply to your press application within 5 working days. Please note that industry staff and their communication agents are not eligible for press registration. Online registration is not available.

Smoking policy
This is a non-smoking conference. Sweden has a non-smoking policy, i.e. smoking is prohibited in public buildings, public transport, taxis, buses and trains.

Time zone
Sweden is in the Central European Time zone.

Tourist information
For tourist information about Stockholm and Sweden, please visit the website: www.stockholmtown.com or contact the Tourist Centre on phone: + 46 8 508 28 508 or info@svb.stockholm.se.

Visa
Participants needing a visa for entry to Sweden are strongly advised to make their application in their home country and well in advance. If in doubt, information can be obtained from your nearest Swedish Embassy or consulate, or from your travel agency.

Website
Visit the website for continuously updated information on the conference as well as online registration: ifpaworldconference.com.
The 3rd World Psoriasis & Psoriatic Arthritis Conference 2012 is presented by the International Federation of Psoriasis Associations, IFPA

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