SPIN
SKIN INFLAMMATION & PSORIASIS
INTERNATIONAL NETWORK
Become an active partner of one of the largest communities in psoriasis and chronic inflammatory skin diseases!
PARTNERSHIP OPPORTUNITIES
Training Activities

**Triennial international congress on psoriasis & chronic inflammatory skin diseases**

Next Congress: **25-27 April, 2019** (Paris)

**Benefit:**
Meet the main KOLs at the SPIN Congress (1500 participants from 90 countries)

**Sponsoring & partnership opportunities:**
(brochure to be sent by MCI in early 2018)
- Grants for young dermatologists
- Exhibition
- Satellite symposia
- Content capture for webcast
- Other (e-Posters, etc.)
PARTNERSHIP OPPORTUNITIES
Training Activities

Training workshops/symposia with **SPIN KOLs** on the occasion of national meetings with strategic meetings with local teams & experts to assess unmet needs of patients and local HCPs

**Benefit:**

Meet local teams on the occasion of SPIN workshops or symposia during national meetings & learn more about the health care organisation in the field & the main needs in terms of treatment and industry support

**Sponsoring of KOLs travel costs:**

Depending on the geographical location of the workshop

**Next workshop:**
1st Bosnian Psoriasis Symposium (13-15 October, Sarajevo): €7500
PARTNERSHIP OPPORTUNITIES
Therapeutics

Development of a toolbox to aid therapeutic patient education (TPE)

SPIN has an ongoing project for developing a TPE toolbox for psoriasis

Benefit:

Associate your company’s image to an action benefiting directly the patients and the caregivers

Sponsoring costs:
- Evaluation of patient needs worldwide (surveys & analysis, translation into national language of patients): €60000
- Content development (literature review, consensus meetings, writing): €220000
- Toolbox development for online format: €10000
- Toolbox public launch: €15000
PSO-TPE TOOLBOX

Project timeline 2017-2010 (start with limited EADV funding)

Coordinated learning tools designed to enable patients (and/or family members) manage their condition through self-management.

**Aim 1.** Identify TPE and self-management methods used in practice by ‘experts’ in the field of psoriasis: who are the “experts” and how do they perform TPE in detail?

**Aim 2.** Identify the barriers that keep healthcare providers from using TPE: why is TPE underused?

**Aim 3.** Identify the patient’s needs: what are the most urgent needs amongst patients that TPE can address?

**Aim 4.** Systematic review of self-management and TPE interventions for chronic skin conditions: which educational interventions are effective (evidence-based) and address which patient needs?

**Aim 5.** Adapt and refine definition of TPE for Psoriasis: is the concept of TPE clear to everyone?
Aim 6. Developing the toolbox: can we offer the most effective educational interventions in a toolbox to healthcare providers?

Aim 7. Rollout period for toolbox: how do we offer this toolbox to healthcare providers?

Our findings will be published in peer reviewed journals and presented at public health conferences.

Possible publications:
Publication 1: Systematic review
Publication 2: Roundtable discussion
Publication 3: TPE refined for Psoriasis: a modified Delphi process
Publication 4: TPE toolbox: content development, algorithms etc.

Possible congresses:
EADV congress and other international congresses
PSO-TPE: Development of toolbox to aid 'Therapeutic Patient Education in Psoriasis'

- Increase visibility
- Change user landscape

Project on Research Gate
Since 24th of January, 2017

7 collaborators:
- Prof Dr Jo Lambert
- Prof Dr Carle Paul
- Dr Nast
- Corinna Dressler
- Chella Ramalho
- Paul Galdas
- Lynda Grine

37 Reads and counting...

10 Followers:
- Houston (USA)
- Toulouse (France)
- Réunion (France)
- Beni Suef (Egypt)
- Bari (Italy)
- Nantes (France)
- Tokyo (Japan)
- Marico Ltd (India)
- AbbVie (USA)
- Novartis (UK)

PARTNERSHIP OPPORTUNITIES
Therapeutics

Development of effective & unexpensive treatments

Benefit:
Associate your company’s image to an action benefiting patients with limited access to treatments

Sponsoring costs: To be evaluated
PARTNERSHIP OPPORTUNITIES
Key Information Activities

**Interactive directory**
listing available resources for patients
in dermatology centres worldwide

*(development to include other major chronic inflammatory diseases)*

**Benefit:**
Better knowledge of the main centres and available treatments per country &
Associate your company’s image to an action benefiting directly the patients

**Sponsoring of development and update:**
€5750/year
Information leaflets on psoriasis & other chronic inflammatory skin diseases

(in different national languages and elaborated in collaboration with national networks)

Benefit:
Associate your company’s image to an action benefiting directly the patients

Sponsoring for the elaboration of leaflets:
- Content development for 1 disease: €5000
- Graphic design: €3000
- Translation (rate for 1 language): €2500
PARTNERSHIP OPPORTUNITIES
Key Information Activities

**Worldwide evaluation of HCPs' training needs in the field**
(psoriasis & other major chronic inflammatory diseases)

**Benefit:**
Better understanding of the healthcare provided at the local level & the main needs in terms of training and industry support

**Sponsoring of a worldwide survey among local teams:**
€6000
PARTNERSHIP OPPORTUNITIES
Key Information Activities

Evaluation of patient unmet needs in psoriasis & chronic inflammatory diseases
(in collaboration with patient associations)

Benefit:
Associate your company’s image to an action benefiting directly the patients

Sponsoring of a worldwide survey:
- Surveys at the local level: €6000/survey
- Translation (rate for 1 language) : €2500
SPIN Permanent Secretariat

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